



# NourishKC

2017 ANNUAL REPORT



## LETTER FROM OUR CEO



It's an exciting time at NourishKC, formerly Episcopal Community Services. Since August 2015, we have revamped our programs to provide more compelling and effective solutions to a unique set of food-related issues plaguing our community.

Leading the charge in addressing food insecurity (hunger), 2017 was a pivotal year for our organization, which we renamed to NourishKC last fall and are currently rebranding.

With a growing leadership team in place, we are well-positioned to feed the future, transform beliefs and inspire change through action.

On April 4, we will serve our millionth meal at the 750 Paseo location of the Kansas City Community Kitchen. And this year, we're set to launch several collaborative projects, including a mobile market in Kansas City, Kansas and a food-rescue initiative that will support local farmers and minimize food waste in Kansas City.

We invite you to join our efforts to build a food-secure region to ensure that everyone in our community is nourished.

**Beau G. Heyen**  
President & CEO

## LEADERSHIP TEAM

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# INTRODUCING NourishKC

## OUR STORY

As we continue to nourish Kansas City by advocating for all people to have access to healthy food, our work is expanding and evolving. Supported by the Episcopal Church for nearly 30 years, ECS started as a place for parishes to incubate and grow social service programs. After more than two decades as a ministry of Grace & Holy Trinity Cathedral, ECS took the helm of the Kansas City Community Kitchen in 2005 and today serves nearly 150,000 hot, healthy meals annually at the 750 Paseo location. In the past decade our focus has shifted to feeding the hungry and empowering the poor to move beyond the barriers of poverty with dignity through education and job training.

We continue this work today and are doing much more by collaborating with partners to streamline food rescue, shaping public policy around food security and developing innovative programs to feed the hungry.

To coincide with our name change, we are working with Sullivan Higdon & Sink, a Kansas City advertising agency, whose team is graciously donating time and talent to rebrand NourishKC. We look forward to sharing the results of our partnership this summer.

“Looking to the future, our new name represents the initiatives we are building and reflects the diverse people we serve, our volunteers and growing number of community partners who make our work possible.”

— **BEAU G. HEYEN**  
President & CEO

## BOARD OF DIRECTORS

**CHAIR:** Terri Curran

**SECRETARY:** Melissa Rock

**TREASURER:** Geoff Parker

Deacon Jim Cummins  
Rev. Gar Demo  
Rev. Peter DeVeau  
Andrew Ehrlich  
Hilary Gee

Sarah Jordan  
Nancy La Porta  
Joselyn Pflieger  
Rev. R. Stan Runnels  
David Schlomer

Alisa Smith  
Julie Stoetzer  
Tracie Tempel  
Ross Warnell

# OUR Mission

NourishKC creates evolving opportunities for anyone to embrace dignity and develop a food-secure region.



# Programs

## KANSAS CITY COMMUNITY KITCHEN

Founded in 1980, the Kansas City Community Kitchen is NourishKC's flagship program serving breakfast and lunch each weekday to anyone in our community. Through our Dining with Dignity model, volunteers help prep and serve meals, giving our guests the opportunity to enjoy a meal in a restaurant-style environment. After launching this model in 2016, soup kitchens from around the world contacted us to adopt our best practices. And in 2018, we will collaborate with Bishop Sullivan Center and Cross-Lines Community Services, who are exploring our model. Operating from 750 Paseo since 2010, we will serve our millionth meal this spring at this location. Leaning into our core value of immersive learning, the kitchen also serves as a training ground for trainees in our Culinary Cornerstones Training Program, who are chronically under- and unemployed.

<b>&lt;90%</b> of food donated or rescued	<b>148,887</b> hot, healthy meals served
<b>6,851</b> volunteer shifts worked	<b>22,271</b> volunteer hours

## CORE VALUES

**FOOD IS A BASIC  
HUMAN RIGHT**

**DINING  
WITH DIGNITY**

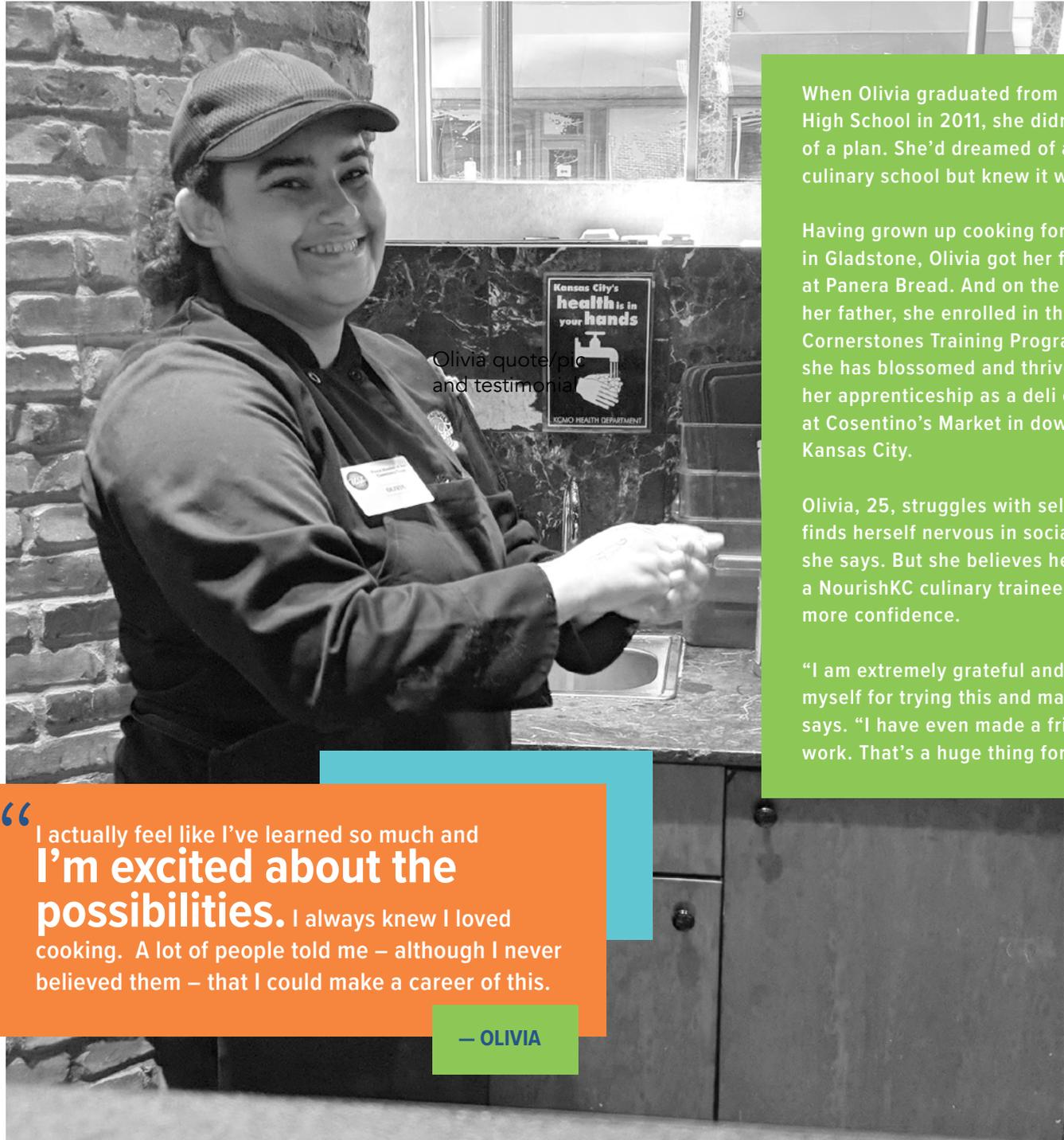
**INTENTIONAL  
COMMUNITY**

**IMMERSIVE  
LEARNING**

**FROM SCARCITY  
TO CONSISTENCY**

**LEADERS  
FOR JUSTICE**

**ADAPTIVE  
CHANGE**



Olivia quote/pic and testimonial

When Olivia graduated from Winnetonka High School in 2011, she didn't have much of a plan. She'd dreamed of attending culinary school but knew it was too costly.

Having grown up cooking for her family in Gladstone, Olivia got her first break at Panera Bread. And on the advice of her father, she enrolled in the Culinary Cornerstones Training Program where she has blossomed and thrived in her apprenticeship as a deli clerk at Cosentino's Market in downtown Kansas City.

Olivia, 25, struggles with self-doubt and finds herself nervous in social situations, she says. But she believes her position as a NourishKC culinary trainee has given her more confidence.

"I am extremely grateful and I'm proud of myself for trying this and making it," she says. "I have even made a friend here at work. That's a huge thing for me."

“I actually feel like I've learned so much and I'm excited about the possibilities. I always knew I loved cooking. A lot of people told me – although I never believed them – that I could make a career of this.”

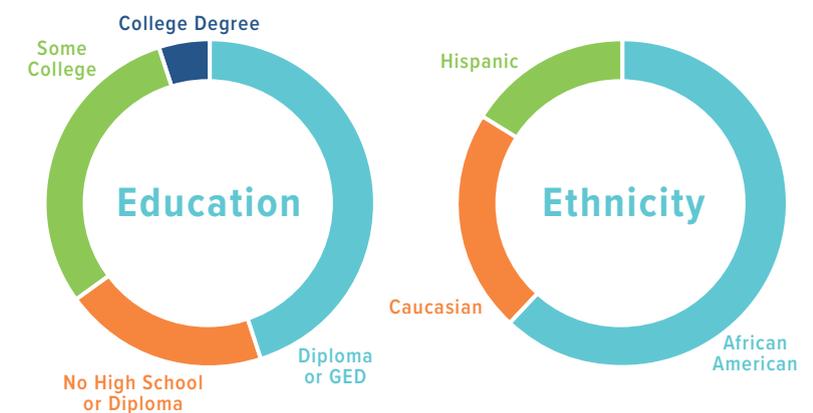
— OLIVIA



## CULINARY CORNERSTONES TRAINING PROGRAM

The Culinary Cornerstones Training Program is a 30-week, 800-hour program providing basic skills for careers in the food industry. The program's goal is to reduce the region's issues of food insecurity (hunger), homelessness and poverty by providing opportunities for the chronically under- and unemployed. The program includes a series of hands-on practicum modules leading up to apprenticeships with some of Kansas City's favorite eateries and full-time employment upon graduation. In 2017, our work centered on redefining our recruitment strategy and developing a system to better track data and measure program outcomes. In addition to referrals, our outreach efforts center mostly on probation, parole and re-entry organizations; veterans groups and recovery centers.

### Program Demographics



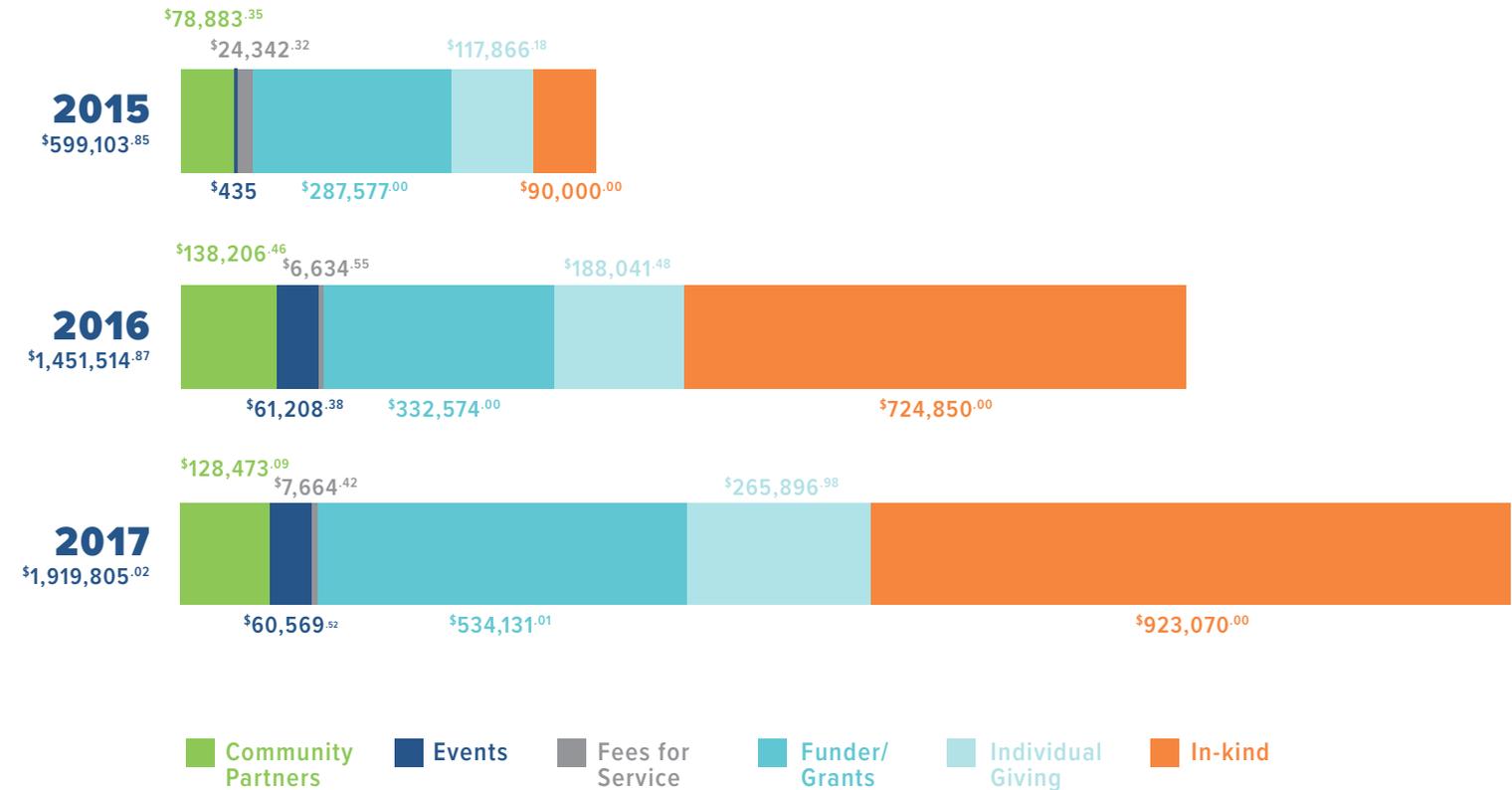
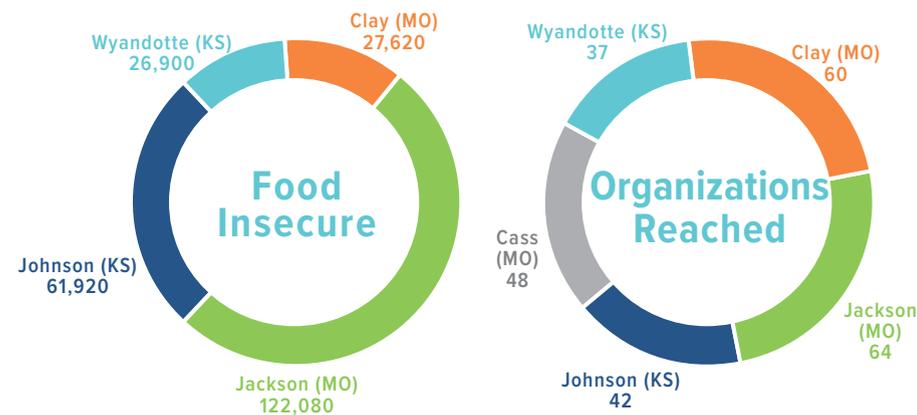


# FINANCIAL Snapshot

## FOOD SECURITY NETWORK

NourishKC's Food Security Network provides strategy and organizational support to meal programs and food pantries across the region and converges like-minded organizations to improve communications, streamline processes and efficiently share limited resources. The network does this through yearround Hunger Summits – meetings during which nonprofits, churches and other community organizations focused on building food security discuss their work and projects in an effort to lift each other up. The Food Security Network currently facilitates summits in five counties, including those with the most food insecure populations.

### Hunger Summits



\*In-kind donations are goods and services provided to NourishKC in lieu of cash. Those items include donated food, supplies and rent-free office space.

\*\*These numbers are collected internally by NourishKC and have not been externally verified by auditors.



# JOIN OUR Story

## HOW WILL YOU NOURISH KC?

Financial and volunteer support is critical to maintaining our organization. And there are countless ways you can help. Monthly donors help us sustain operations year-round, while corporate support and sponsorships will help us grow. In-kind donations also greatly help us, especially at the Kansas City Community Kitchen and within our Food Security Network. Volunteering is equally important to our work and offers unique experiences for those who give their time. We invite you, your colleagues, families and friends to join our story and help us NourishKC.

Reach out at [info@nourishkc.org](mailto:info@nourishkc.org).

“ I loved giving people food knowing that I had the power to make their day and lives better. Even just by one meal, I could bring happiness to someone.

— A.H  
Pembroke Hill student and volunteer

# H ON THE Horizon 2018

## THE KCK MOBILE MARKET

Working with a collaborative team of community partners, we are rolling out the KCK Mobile Market in eastern Wyandotte County where one in five people are food-insecure. The mobile market, which is a transformed beverage truck, aims to improve life for residents by bringing affordable, healthy food to neighborhoods lacking grocery stores. NourishKC will serve as the backbone agency, while a local grocery distributor, will stock the vehicle with WIC and SNAP-qualified products, including a variety of fresh produce and pantry staples. Meanwhile, a community advisory council will oversee decisions surrounding the market to include its name, routes and type of groceries provided to neighborhoods. Sponsorships will help support the pilot program serving as a model for other food-insecure counties across the regions.

### Partners

- Community Health Council of Wyandotte County
- Dotte Agency
- Health Care Foundation of Greater Kansas City
- Humana
- Kansas WIC
- Menorah Heritage Foundation
- NourishKC



## FOOD SECURITY COLLABORATIVE WAREHOUSE

NourishKC is partnering with 12 organizations to share a central warehouse space in the East Bottoms of Kansas City to reduce redundancies and improve efficiencies in the local food system. The warehouse collaborative will serve as a hub that will help partners increase reach by collectively providing a space to process donated and rescued goods, increasing storage and sharing human and operational resource. Working with regional farmers and local businesses, the collaborative aims to reduce carbon footprints and minimize food waste from seed to compost while helping multiple agencies overcome barriers at once.

### Partners

- After the Harvest
- Bishop Sullivan Center
- Boy's Grow
- Crosslines Community Services
- Cornerstones of Care
- Cultivate Kansas City
- Food Equality Initiative
- Jewish Family Services
- Kanbe's Markets
- Lazarus Ministries
- Reconciliation Services
- The KC Food Hub



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# NourishKC

formerly  
EPISCOPALCOMMUNITYSERVICES

Feeding the Hungry  Changing Lives

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816-561-8920 • [NourishKC.org](http://NourishKC.org)

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